

Message Text

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PAGE 01 THE HA 04617 190840Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 /021 W
-----056563 200834Z /10

R 181630Z AUG 78
FM AMEMBASSY THE HAGUE
TO AMEMBASSY BONN
INFO SECSTATE WASHDC 3196
USDOC WASHDC
AMEMBASSY BELGRADE
AMCONSUL MUNICH
AMEMBASSY VIENNA
AMCONSUL AMSTERDAM
AMCONSUL ROTTERDAM

UNCLAS THE HAGUE 4617

USDOC FOR CRS/AEF/ITA/BDNEUHART

STATE FOR OCA/EB/AZUCCA

CONGEN MUNICH/H.MCCOWN

E.O. 11652: N/A
TAGS: BEXP, XT, CA, NL
SUBJECT: WESTERN EUROPE ECONOMIC/COMMERCIAL OFFICER CONFERENCES -
SALZBURG AND DUBROVNIK

REF: A) STATE 202171, B) STATE 207270, C) BRUSSELS 15653,
D) PARIS 25792, E) ROTTERDAM 580

1. EMBASSY CONFIRMS ATTENDANCE OF DUNN AND SMITH AT SALZBURG
AND FERCHAK AT DUBROVNIK. WE ALSO SUPPORT ROTTERDAM'S NOMINA-
TION OF RYDLUN FOR SALZBURG ON ASSUMPTION THAT SULLIVAN'S
LATE ARRIVAL WILL PRECLUDE HIS ATTENDANCE AT THE CONFERENCE.

2. AGENDA SUGGESTIONS ARE:
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A) WE ASSOCIATE OURSELVES WITH OTHER POSTS IN RECOMMENDING
A THOROUGH EVALUATION OF THE EFFORTS TO DEVELOP A NATIONAL
EXPORT POLICY. WE WOULD SUGGEST THAT SUCH AN EVALUATION
BE MADE AGAINST THE BACKGROUND OF A GENERAL REVIEW AND
CURRENT STATEMENT OF U.S. FOREIGN ECONOMIC AND COM-
MERCIAL POLICIES AS SEEN FROM WASHINGTON INCLUDING PRO-

VIDING US WITH PERSPECTIVE AND GUIDANCE ON SPECIFIC OBJECTIVES IN SUCH IMPORTANT AREAS AS MTN AND MONETARY POLICY AS WELL AS BALANCE OF PAYMENTS AND EXPORT PROMOTION.

B) AN EVALUATION OF CCP CONCEPT WHICH WOULD REFLECT WASHINGTON THINKING ON HOW TO COPE WITH CONTINUING DECLINE IN RESOURCES FOR EXPORT PROMOTION.

C) JOINT COMMERCE/STATE EVALUATION OF THE COMMERCIAL FUNCTION. THE REPORT OF THE STATE/COMMERCE TASK FORCE ISSUED IN NOVEMBER 1976 CONTAINED NUMEROUS SUGGESTIONS FOR UP-GRADING COMMERCIAL SERVICES TO THE BUSINESS COMMUNITY AND IMPROVING CAREER OPPORTUNITIES AND INCENTIVES IN ECON/COMMERCIAL WORK. A REPORT ON THE STATUS OF THE TASK FORCE'S RECOMMENDATIONS WOULD BE WELCOME.

D) STATUS REPORT AND DEPARTMENT'S POSITION ON S. 1990 INTRODUCED BY SENATORS ROTH AND RIBICOFF TO ESTABLISH A SEPARATE DEPARTMENT OF INTERNATIONAL TRADE AND INVESTMENT.

E) A REPORT ON THE PRIORITIES AND ALLOCATION OF RESOURCES BY THE DEPARTMENTS OF STATE AND COMMERCE FOR TRADE PROMOTION ACTIVITIES AND OTHER ECONOMIC/COMMERCIAL FUNCTIONS IN FISCAL YEAR 1979 AND 1980.

JOSEPH
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978THEHA04617
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780340-0955
Format: TEL
From: THE HAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780846/aaaabmge.tel
Line Count: 94
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7045e360-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 202171, 78 STATE 207270, 78 BRUSSELS 15653
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1687927
Secure: OPEN
Status: NATIVE
Subject: WESTERN EUROPE ECONOMIC/COMMERCIAL OFFICER CONFERENCES - SALZBURG AND DUBROVNIK
TAGS: BEXP, XT, CA, NL
To: BONN
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/7045e360-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014